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**MICHELLE STUHL & COMPANY RECRUITS ELITE  
CREATIVE EXECUTIVE FOR INDIGO BOOKS & MUSIC  
CANADA'S LARGEST BOOK AND SPECIALITY LIFESTYLE RETAILER**

*Leading retained executive search firm secures Scott Formby,  
Former Global Creative Director for Frette, Lucky and J.Crew*

**NEW YORK, NY. – April 22, 2014** – Michelle Stuhl & Company, Inc., a global retained executive search firm specializing in recruiting creative and business executives, recently worked with Toronto-based Indigo Books & Music to find an Executive Creative Director for Fashion and Home. Formby will lead teams at both the Toronto headquarters as well as the SoHo, NY office.

“Indigo is in the process of re-positioning their brand and CEO Heather Reisman has worked with the branding and strategy visionary, Bruce Mau on this initiative. Scott Formby is a immensely versatile and talented designer with extensive creative leadership experience who can lead Indigo in this exciting new direction,” says Michelle Stuhl, founder and president.

Formby was the Global Creative Director for Frette in Milan overseeing all product categories including home, women's luxury accessories, gift and men's. Formby has also held Creative Director roles in major companies including J.Crew and Lucky Brand.

**About Michelle Stuhl & Company** Since its inception in 1991, Michelle Stuhl & Company, Inc. has developed a multidisciplinary executive search practice. The firm recruits across a broad range of creative and business disciplines and industries. It has conducted an extensive number of domestic and global searches and placed senior level professionals in a variety of leadership roles at a number of Fortune 500 companies.

**About Indigo Books & Music, Inc.** ("Indigo") (TSX:IDG) is Canada's largest book, gift and specialty toy retailer, operating stores in all 10 provinces and one territory and offering a robust selection of books, toys, home décor, stationery and gifts online at [www.indigo.ca](http://www.indigo.ca). The Company operates 96 superstores under the banners Chapters, Indigo and the World's Biggest Bookstore and 131 small format stores, under the banners Coles, Indigo, Indigospirit, SmithBooks, and The Book Company. Indigo is headquartered in Toronto, Ontario and employs over 6,500 people across Canada.

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